ACTIVITY: Non Verbal Communication Creative Project

This is a creative project, meaning you have a choice in how you will ‘show what you know’ about the topic of Non-Verbal Communication.

Here is a list of some possible ideas for creative projects:

You could create a Poster (paper), a brochure (paper), a Glossi project (able to embed in your website—it is an online ‘magazine’), a Glogster (web-based poster—able to embed), a Powtoons (easy to use animation tool, which you are able to embed into your website) to:

- Discuss cultural differences in expressions of non-verbal communication. Exploring how body language and non-verbal communication varies depending on where you are from.
- Exploring non-verbal ways of communicating to get a job, find a romantic partner, make friends…
- Create a series of photographs displaying various body language tells—explain what these non-verbal expressions tell you the person
- Create a photo montage of microexpression and then go on to further discuss this phenomena in terms of the subliminal effects of these minute expressions.

Or you may want to:

- Create a test to see how people respond to a smile, or crossed arms, eye contact, and discuss the results of the test in a Prezi or Powerpoint presentation and embed on your website
- Create a video presentation in order to provide tips on how to improve your non-verbal communication. Share on Youtube and embed on your website
- Create a series of photographs to share on Flikr, or Instagram displaying various body language tells—create a new page on your website in order to explain what these non-verbal expressions tell you the person
- Curate content on non-verbal communication on a Pinterest board. Pin together images, links, and videos into visually appealing boards in order to showcase information to share with others—able to embed on website
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Project/Student(s):

When marking the Creative Project, I will be considering the:

- Effectiveness and organization of overall presentation
- Quality of information
- Criteria Covered: the degree to which all aspects of assignment were covered
- Degree of interest and understanding created for audience

| Exceeds Expectations | Overall Effectiveness and Organization: Overall, the Project is extremely effectively. Major ideas are summarized and the reader is left with a full understanding of the ideas presented
|                       | Quality: Information provided clearly relates to the main topic and includes consistent use of supportive detail and examples.
|                       | Criteria Covered: and all aspects were clearly covered
|                       | Audience: High level of interest for audience. Significantly increases the readers understanding and knowledge of the topic and point of view. |
| Meets Expectations    | Overall Effectiveness and Organization: Overall, the Creative Project is effective. Main ideas are summarized and the reader is provided an insight into the ideas presented.
|                       | Quality: Information provided relates to the main topic and includes use of some supportive detail and examples.
|                       | Criteria Covered: All aspects were covered
|                       | Audience: Average to high level of interest for audience. Raises the readers understanding and knowledge of the topic and point of view. |
| Does Not Meet Expectations | Overall Effectiveness and Organization: The Creative Project is somewhat unclear. The reader is not left with a clear understanding of the ideas being presented.
|                       | Quality: All information provided does not relate to the main topic and there is minimal use of supportive detail or examples.
|                       | Criteria Covered: Missing some aspects
|                       | Audience: Low level of interest for audience. Fails to raise the readers understanding and knowledge of the topic or point of view lacks development. |
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Project/Student(s):